



# Invest in Your Vision

TAKE ACTION WITH THIS  
GUIDE ON CREATING A  
CLEAR VISION FOR YOUR  
BUSINESS WITH ELLE  
KEALY

**Fill in the blanks/circle your choices to set your action plan.**

1. I will commit \_\_\_\_ hours a *day / week / month* to creating my vision.

2. The bigger picture of my future business looks like \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. I am currently working \_\_\_\_ hours per week.

4. I am currently making \$ \_\_\_\_ per hour.

5. I spend \_\_\_\_ hours per week commuting, and on average \$ \_\_\_\_ per week on gas, public transport, etc.

6. Other expenses due to my work (example: childcare - \$200/week):

\_\_\_\_\_

\_\_\_\_\_

Weekly Income: \_\_\_\_\_ Weekly Expenses: \_\_\_\_\_

Weekly Income - Weekly Expenses = **Actual Income** \_\_\_\_\_

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**Now you have the current facts, let's create the future.**

The minimum amount of money I want to be making is \_\_\_\_\_

The amount of money I would really like to be making is \_\_\_\_\_

A crazy amount of money I dream of making is \_\_\_\_\_

What skills outside of professional training do you have that will contribute to your personal success? \_\_\_\_\_  
\_\_\_\_\_

What is your ideal business' niche? \_\_\_\_\_  
\_\_\_\_\_

Who are the clientele of your ideal business? \_\_\_\_\_  
\_\_\_\_\_

What is your clientele's problem that you are working to solve? \_\_\_\_\_  
\_\_\_\_\_

How can you communicate that to your clients through marketing? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_